

SALESPERSON



### AGREEMENT MADE BETWEEN

## **WWJ-TV**

CONTRACT NO. REV.

1

1091-54682-1

**DATE PRINTED** 

10/23/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

PAGE

WWJ-TV

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3422	ADVERTISER (O	R AGENCY AND ADVERTISER)	
NAME AND	BUYING TIME 650 Massachusetts	Ave NW Ste 210		L FOR STATE REP.	Cancellation Notice Required
ADDRESS	Washington USA	DC 20001-3796	Saline USA	MI 48176-0464	Announcement 28 days prior notice
CONTACT	ERICA CORSO		PRODUCTEST#2497	,	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 2497	PRODUCT 1300		
NATIONAL					

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/05/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

2

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	11111	5	06:57A	09:00A	308	10/29/12-11/02/12	CBS THIS MORNING	5	30.00	150.00
2	10000	1	06:57A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	30.00	30.00
3	11111	5	05:00A	06:57A	30s	10/29/12-11/02/12	FIRST FORECAST MORNINGS	5	30.00	150.00
4	10000	1	05:00A	06:57A	30s	11/05/12-11/05/12	FIRST FORECAST MORNINGS	1	30.00	30.00
5	11111	5	03:00P	03:58P	30s	10/29/12-11/02/12	RACHAEL RAY	5	100.00	500.00
6	10000	1	03:00P	03:58P	30S	11/05/12-11/05/12	RACHAEL RAY	1	100.00	100.00
7	01010	2	12:00N	12:28P	30S	10/30/12-11/01/12	WHO WANTS TO BE MILLIONAIRE	2	150.00	300.00
8	01010	2	10:57A	12:00N	30S	10/30/12-11/01/12	THE PRICE IS RIGHT	2	315.00	630.00
9	11111	5	09:00A	09:58A	30S	10/29/12-11/02/12	THE STEVE HARVEY SHOW	5	100.00	500.00
10	10000	1	09:00A	09:58A	30s	11/05/12-11/05/12	THE STEVE HARVEY SHOW	1	100.00	100.00
11	11111	5	04:58P	06:00P	30S	10/29/12-11/02/12	DR. PHIL	5	150.00	750.00
12	10000	1	04:58P	06:00P	30S	11/05/12-11/05/12	DR. PHIL	1	150.00	150.00
13	11111	5	06:00P	06:28P	30s	10/29/12-11/02/12	THE INSIDER	5	150.00	750.00
14	10000	1	06:00P	06:28P	30S	11/05/12-11/05/12	THE INSIDER	1	150.00	150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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2 PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 342218 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** GRETCHEN DRISKELL FOR STATE REP. Required PO BOX 464 Announcement 28 days Saline MI 48176-0464 prior notice

SALESPERSON NATIONAL SALESPERSON

35698

NAME

AND

**ADDRESS** 

CONTACT LOCAL

USA

Maggie McWilliams Pol

BUYING TIME

Washington

ERICA CORSO

AGENCY EST. NO. 2497

DC 20001-3796

PRODUCT

USA

CODE

PRODUCTEST#2497

NO. WEEKS:

2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/05/12

650 Massachusetts Ave NW Ste 210

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	01010	2	07:00P	07:28P	30s	10/30/12-11/01/12	FAMILY FEUD	2	500.00	1000.00
16	.1	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	3300.00	3300.00
17	.1	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	2500.00	2500.00
18	1	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	2700.00	2700.00
19	1	1	10:00P	11:00P	30s	10/29/12-10/29/12	HAWAII FIVE-O	1	2600.00	2600.00
20	1	1	10:00P	11:00P	30s	11/05/12-11/05/12	HAWAII FIVE-O	1	2600.00	2600.00
21	1	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI:CRIME SCENE	1	2600.00	2600.00
22	1	1	10:00P	11:00P	30s	11/04/12-11/04/12	THE MENTALIST	1	2600.00	2600.00
23	1	1	09:00P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	3300.00	3300.00
24	1	1	09:00P	10:00P	30S	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY	1	4400.00	4400.00
25	10100	2	11:35P	12:37A	30s	10/29/12-10/31/12	DAVID LETTERMAN	2	250.00	500.00
26	10101	3	11:02P	11:35P	30s	10/29/12-11/02/12	TWO AND A HALF MEN	3	500.00	1500.00
27	1.	1	09:00A	11:00A	30s	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	250.00	250.00
28	1.	1	08:00P	11:00P	30S	11/03/12-11/03/12		1	985.00	985.00
29	1	1	12:57P	03:57P	30S	11/04/12-11/04/12	NFL FOOTBALL (EARLY GAME)	1	1250.00	1250.00

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AND	650 Massachusetts	s Ave NW Ste 210	PO BOX 464	Required
ADDRESS	Washington USA ERICA CORSO	DC 20001-3796	Saline MI 48176-0464 USA PRODUCTEST#2497	Announcement 28 days prior notice
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 2497	PRODUCT 1300	
NATIONAL SALESPERSON	I		•	
BROADCAS	T SCHEDULE STARTING	10/24/12 AND ENDING	11/05/12 NO. WEEKS: 2	

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30	1	1	03:57P	07:30P	30s	11/04/12-11/04/12	NFL FOOTBALL (LATE GAME)	1	5000.00	5000.00
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